

Sarah Dudik

McMurray, PA

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Experience

Special Projects Manager, Washington & Jefferson College, Washington, Pa. 1/2017 - present

- Continue to serve as W&J Magazine editor
- Photographer/videographer and graphic designer, coordinate additional creative services (design, photography, videography) as needed
- Build asset management system in Photoshelter, project management in Wrike, web projects and content creation for Wordpress-based site

Magazine editor, Washington & Jefferson College, Washington, Pa. 7/2016 – 12/2016

Responsible for magazine concept, content creation, & production. Publish twice a year.

Public information & marketing generalist, Bluegrass Community & Technical College, Lexington, Ky. 2013-2016

- Responsible for all marketing initiatives across seven campus, including 11 months as the sole full-time employee in the department
- Design, photography, production, web and social media content and strategy
- Work across departments to improve publications and communication and refine advertising strategies, including implementing digital advertising strategies via Facebook, Twitter, YouTube, and Google AdWords
- Assist Marketing Coordinator with developing marketing plan and budget

Multimedia journalist, The Gadsden Times, Gadsden, Ala., 2009 – 2012

Additional experience:

- Preschool teacher and substitute teacher, Lexington, Ky., 2012-2013
- Multimedia intern at the Peoria (Ill.) Journal-Star, 2009; Indianapolis Star, 2008; San Angelo (Texas) Standard-Times, 2006

Education

Graphic Design Certificate, Bluegrass Community & Technical College, Lexington, Ky., 2015

B.A. Photojournalism & Spanish, Western Kentucky University, Bowling Green, Ky., 2008

Skills

Photography, video, graphic design, Adobe Creative Suite (InDesign, Photoshop, Illustrator), writing and editing, Spanish, project management, organization, collaboration